

2024  
Oklahoma  
Equestrian  
Sponsorship  
Package

# Introduction

On behalf of the University of Oklahoma Equestrian Team, we would like to invite you to sponsor our team for the upcoming season. With the help of the public, the opportunities for our program are limitless. Your involvement with our program will have lasting effects on the members of our team as well as members within our community.



# About Our Team

The Oklahoma Equestrian Team seeks to create an affordable and welcoming riding experience for University of Oklahoma students. Coaches Samantha Powell and Alana Boyle foster high ideals of horsemanship to riders by providing weekly instruction and participation in numerous competitions with the Intercollegiate Horse Shows Association (IHSA Zone 7 Region 2). The OU Equestrian team is unique in the fact that students, with or without riding experience, are eligible to join the team.





# OKLAHOMA



ALL ABOUT NOW/  
PHOTOGRAPHY

**2023**

**EQUESTRIAN**

**2024**

# Meet the 2023-2024 Team



# Officer Team



**Rachel Resch**  
**President**  
**Class of 2026**



**Kira Blandford**  
**Vice President**  
**Class of 2027**



**Lexi Smith**  
**Social Media Chair**  
**Class of 2026**



**Sammy Rivers**  
**Treasurer**  
**Class of 2027**



**Anabel Sanchez**  
**Secretary**  
**Class of 2026**

# Our Coaches

**Samantha Powell**  
**Head Coach**  
**Owner of Paradigm Farm**



**Alana Boyle**  
**Assistant Coach**



# Our Story

Our program currently competes within the Intercollegiate Horse Show Association (IHSA). IHSA is an organization that has a wide range of competition. Our team spans from members with little to no experience all the way to riders who have competed across the country. Each member of our team is provided the opportunity to learn, grow, and later compete. Our team was established to create an affordable and welcoming riding experience for students enrolled at the University of Oklahoma. Each member of our team is a full-time undergraduate or graduate student who receive weekly instruction. Our coach, Samantha Powell, fosters high ideals of horsemanship to students. She believes in order to become a great rider, you must begin with building horsemanship skills. Sam adjusts her program to each riders' skill level to allow them to reach their full potential. The goal of our competition team is to accumulate enough points for riders to qualify for regionals and or nationals, at the IHSA level. Meeting this goal will further support our wish to create a Division 1 NCEA team that will compete across country, while continuing our progress in IHSA!

# Types of Sponsorships

## **Open Sponsor:**

As an open sponsor, you will receive social media recognition, monthly team updates, and a letter of appreciation.

Cost: \$350/ semester

## **Horse sponsor:**

You may select a horse from our team and sponsor their veterinarian costs for the year.

You will receive updates of the horse and an exact breakdown of what expenses are being paid for!

Cost: \$1,000 - \$3,000/year

## **Arena Sponsor:**

As an arena sponsor, you will receive the same recognition as an open sponsor as well as your name and/or logo on our travel banner and team travel shirts.

Cost: \$1,500/semester

## **Gold sponsor:**

As a gold sponsor you will receive everything included with the arena sponsor as well as a sponsor plaque and billboard recognition on the side of I-35

Cost: \$10,000/semester



# Donations

We are currently accepting all forms of donations. Our team is excited to host our first IHSA show in years and will need all hands on deck! Donations will help cover arena rental, travel, shavings, horse care, judges and any additional show expenses. All sponsorships and donations through OU Foundations are tax deductible! We appreciate all support!

**Venmo:  
Oklahoma-  
Equestrian**



**DONATE  
HERE**



On behalf of the University of Oklahoma Equestrian team, thank you in advance for taking the time to consider sponsoring our team for the upcoming season. It is through your generosity that our team is able to supply students with more opportunities at an affordable cost. We sincerely hope that you will consider joining us to enhance the success of our team. If you have any questions, please contact us.  
Boomer Sooner!